

First Diploma: Web development 2008-09

Assignment brief

Course : **First Diploma IT Practitioner (ICT)** Unit title: **4: Web development**
Lecturer: **Andrew Hill** Title: **4 web design methods and software**
Date issued: **6 May 2009** Hand in date: **27 May 2009**

*THERE IS A CLEAR POLICY FOR THE SETTING AND HANDING IN OF ASSIGNMENTS
You must formally notify your lecturer if you anticipate problems in meeting the stated deadline*

Assignment overview

You have a choice of methods nowadays when creating a new site for a client: you can use applications like Dreamweaver or Komposer which require at least some ability to read and write html code to ensure good quality structure and operation, or you can utilise ready-made templates in software like Serif WebPlus, CoffeeCup Visual Site Designer or on-line site creation tools like Microsoft Office Live, Google Sites where you can work entirely in WTSIWYG mode.

Summary of assignment tasks

Cross reference tasks to grading outcomes

P M D

Task A

For three different web design applications, describe with illustrations where appropriate, examples of each type of application or method for creating and publishing a web site and distinguish between them, explaining why each has advantages and disadvantages for a client and the designer.

D2

THE FINAL WORK PRESENTED FOR ASSESSMENT **MUST BE YOUR OWN WORK**

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Details of key skills available through the completion of this assignment

These tasks provide an opportunity to present evidence towards

C1.1 Take part in a one-to-one discussion and a group discussion about different straightforward subjects

C1.2 Read and obtain information from two different types of documents about straightforward subjects, including at least one image

C1.3 Write two different types of documents about straightforward subjects. Include at least one image in one of the documents

FULL DETAILS OF GRADING CRITERIA ASSESSED WITHIN THIS ASSIGNMENT

Grading outcome reference	Grading criteria
D2	evaluate the benefits and disadvantages of learning and using HTML in website creation, as opposed to only using wizards to generate web pages.
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If you would like this assignment presented on a different colour paper please see your tutor

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Grading Criteria

P1 describe using examples four different purposes of websites noting the construction features used by each one

P2 review, using examples, four different websites, noting whether they have achieved their specific purpose

P3 design, create and check a multi-page website to meet the requirements of a defined client

P4 upload and maintain a multi-page website

P5 describe three different situations in which a web designer could be in breach of the law.

M1 explain how designers use different construction features to help the user access information on websites

M2 identify and explain suggestions that could be implemented in order to improve at least two websites

M3 describe the use of interactive websites and what technique can be used to provide interactivity.

D1 justify the use of different construction features in the design of a website

D2 evaluate the benefits and disadvantages of learning and using HTML in website creation, as opposed to only using wizards to generate web pages.

Marking Criteria

In order to pass this unit, the evidence that the learner presents for assessment must demonstrate that they can meet all of the outcomes for the unit.

The marked assignment will be given back to the students to enable feedback, both written and verbal. The assignment will be collected for verification by the external verifier.

If you are unhappy with your grade, please refer to the appeals procedure on the student services home page on the College Intranet.

All work should be marked and returned to the student within 13 working days.

Any information obtained should be fully referenced (source, publication details or web site URL and date).

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Tutor's Comments and Feedback sheet:

Task	Comments	Grade
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1

2

3

Tutor signature

Date
