

First Diploma: Web development 2008-09

Assignment brief

Course : **First Diploma IT Practitioner (ICT)** Unit title: **4: Web development**
Lecturer: **Andrew Hill** Title: **1 Web site reviews**
Date issued: **6 October 2008** Hand in date: **27 October 2008**

*THERE IS A CLEAR POLICY FOR THE SETTING AND HANDING IN OF ASSIGNMENTS
You must formally notify your lecturer if you anticipate problems in meeting the stated deadline*

Assignment overview

Web sites take many forms and have been created for a range of purposes. There are commercial sites, large entertainment sites where you can watch tv and films, for example, and also simple personal web pages. It is important that you can distinguish between different categories of web site and these tasks will provide an opportunity for you to describe and review a range of sites and identify key features in them.

Summary of assignment tasks

Cross reference tasks to grading outcomes

P M D

Task A

Review a range of websites and summarise their findings in a report.

P1
P2

Task B

Examine the websites as advised by your tutor and describe the type of site and the service, product or nature of their content. Indicate a typical profile of who you consider they have been designed for with a brief explanation of how this has been achieved in areas such as the age, sex, location and other relevant characteristics of their intended audience.

P1
P2 M1

Task C

How do you think any might have been improved to help users access information or to gather information from their visitors?

M2 D1

Present your findings as either notes or a presentation for discussion in class and with your tutor.

THE FINAL WORK PRESENTED FOR ASSESSMENT **MUST BE YOUR OWN WORK**

First Diploma: Web development 2008-09

Assignment brief

Details of key skills available through the completion of this assignment

These tasks provide an opportunity to present evidence towards

- C1.1 Take part in a one-to-one discussion and a group discussion about different straightforward subjects
- C1.2 Read and obtain information from two different types of documents about straightforward subjects, including at least one image
- C1.3 Write two different types of documents about straightforward subjects. Include at least one image in one of the documents

FULL DETAILS OF GRADING CRITERIA ASSESSED WITHIN THIS ASSIGNMENT

Grading outcome reference	Grading criteria
P1	describe using examples four different purposes of websites noting the construction features used by each one
P2	review, using examples, four different websites, noting whether they have achieved their specific purpose
M1	Compare two methods of accessing external CSS script
M2	identify and explain suggestions that could be implemented in order to improve at least two websites
D1	justify the use of different construction features in the design of a website

Assignment prepared by:

If you would like this assignment presented on a different colour paper please see your tutor

First Diploma: Web development

2008-09

Assignment brief

Grading Criteria

P1 describe using examples four different purposes of websites noting the construction features used by each one

P2 review, using examples, four different websites, noting whether they have achieved their specific purpose

P3 design, create and check a multi-page website to meet the requirements of a defined client

P4 upload and maintain a multi-page website

P5 describe three different situations in which a web designer could be in breach of the law.

M1 explain how designers use different construction features to help the user access information on websites

M2 identify and explain suggestions that could be implemented in order to improve at least two websites

M3 describe the use of interactive websites and what technique can be used to provide interactivity.

D1 justify the use of different construction features in the design of a website

D2 evaluate the benefits and disadvantages of learning and using HTML in website creation, as opposed to only using wizards to generate web pages.

Marking Criteria

In order to pass this unit, the evidence that the learner presents for assessment must demonstrate that they can meet all of the outcomes for the unit.

The marked assignment will be given back to the students to enable feedback, both written and verbal. The assignment will be collected for verification by the external verifier.

If you are unhappy with your grade, please refer to the appeals procedure on the student services home page on the College Intranet.

All work should be marked and returned to the student within 13 working days.

Any information obtained should be fully referenced (source, publication details or web site URL and date).

First Diploma: Web development 2008-09

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Tutor's Comments and Feedback sheet:

Task	Comments	Grade
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1

2

3

Tutor signature

Date
